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CALL TOLL FREE  
1-855-222-8211

## About the Campaign

What began as an internal initiative to promote inclusion through behavioral and organizational change has become a Campaign inspiring people across the nation.

Today, our vision is to make the world a better place for all to live—with all of our differences by encouraging individuals, organizations, communities, and youth to treat everyone with dignity and respect.

The website serves as the platform for promoting ongoing Campaign efforts and offers resources to help get you started.

Join us.

## Campaign Tools

Visit our website for access to free downloadable collateral and videos.

- [D&R Overview Brochure](#)
- [D&R 30 Tips Brochure](#)
- [D&R Campaign Videos](#)

## Products and Services

Available for purchase

- [D&R Brochures, Posters and Bookmarks](#)
- [D&R Launch Event Toolkit](#)
- [D&R Toolkit for Organizations, Communities, Youth and Sports](#)
- [D&R Merchandise, T-Shirts, Hats, Buttons, Banners, and more...](#)

# Dignity & Respect Campaign

Making the world a better place for all to live—with all of our differences.

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# Dignity & Respect Campaign

Making the world a better place for all to live—with all of our differences.

# Take the Pledge!

I will make our world a better place by treating everyone with dignity and respect.

Lasting change begins with a single person taking the first step. Join the hundreds of thousands of individuals from across the country who have taken the Pledge and committed to treating others with dignity and respect. Ask your friends and colleagues to take the Pledge, too!

## Practice the Tips!

1. Sweat the small stuff.
2. Smile.
3. Be considerate.
4. Say "Hello."
5. Say "Thank you."
6. Reinvent the wheel.
7. Be open.
8. Be flexible.
9. Join the team.
10. Be a relationship builder.
11. *Treat others the way they want to be treated.*
12. Be culturally competent.
13. Break the ice.
14. Demonstrate mutual respect.
- 15. Ask.**      16. Find common ground.
17. Communicate respectfully.
18. Practice patience.
19. Seek understanding.
20. Share your point of view.
21. Get someone else's point of view.
- 22. Lead the way.**
23. Do the right thing.
- 24. Listen.**
25. Remember, we all make mistakes.
27. Become a mentor.
- 26. Get involved.**
28. Take a healthy step.
29. Lend a hand.
- 30. Be a champion of dignity and respect.**

## Participate in the Initiatives!

- D&R Month**
- Lend A Hand**
- Take A Healthy Step**
- Sweat The Small Stuff**
- Build Cultural Awareness**

The Campaign comes alive through the Dignity & Respect Initiatives, which are opportunities to meet new people, network, and learn. Plus, by volunteering you can give back to a community, an organization, or a school. Examples and tools to get started are on the website.

## Model the Pillars!

- Be A Champion**
- Manage Your Behavior**
- Build Cultural Awareness**
- Find Common Ground**
- Enable Teamwork And Collaboration**
- Create an Inclusive Workplace**
- Demonstrate Community Leadership**

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